

Members of the public wishing to speak on Items of Study must register with the County Clerk prior to the beginning of the meeting.

STUDY SESSION

BOARD OF FRANKLIN COUNTY COMMISSIONERS

Monday, Feb. 5, 2018 | 8:30 a.m.

TO BE HELD IN THE ANNEX COMMISSION CHAMBERS

A. PUBLIC COMMENT

A Citizen Desiring To Speak On An Item Not On The Agenda May Do So At This Time. Discussion Is Limited To Five Minutes And The Commission Will Not Take Action Or Discuss Items At This Time. Discussion Should Be Limited To Matters Of County Commission Business And Public Comment Is Not Permitted In Regard To Personnel Matters Or On Pending Legal Matters. Items Introduced Under '**Public Comment**' May Become Agenda Items At A Later Date.

B. ITEMS OF STUDY

1. Discuss An Opportunity To Explore A Community Tourism Project Presentation By Dave Loewenstein, Artist. Susan Rader, Tourism Coordinator

Documents:

[2018 0205 dave to county cv-1.pdf](#)
[howe mural project.pdf](#)

2. Discussion On Community Marketing Strategy Progress To Increase Tourism Throughout The County. Susan Rader, Tourism Coordinator

Documents:

[2018 0205 tourism marketing cv-1.pdf](#)
[2017 county comparison.pdf](#)

3. Discuss Proposed Schedule, And Staffing For Franklin County Emergency Communications Center. Chief Nick Robbins, EMS Director

Documents:

[agenda cover sheet dispatch schedule 2-5-18.pdf](#)

C. ADJOURNMENT

D. INFORMATION & ANNOUNCEMENTS

1. Upcoming Events

- Commission Meeting on Feb. 7, 2018 at 8:30 A.M.
- Commission Meeting on Feb. 14, 2018 at 8:30 A.M.
- Commission Meeting on Feb. 21, 2018 at 8:30 A.M.
- Joint City/County/School Board Luncheon on Feb. 21, 2018 at City Hall at Noon.
- Commission Meeting on Feb. 28, 2018 at 8:30 A.M.

Franklin County Agenda Cover Sheet



To: Franklin County Board of County Commissioners
From: Susan Rader
Department: Tourism
Date: 2/5/2018

AGENDA ITEM NARRATIVE

Opportunity to explore a Community Tourism Project presentation by Dave Loewenstein, Artist.

BACKGROUND

Dave Loewenstein, a world renowned mural artist based in Lawrence, Kansas approached the Tourism Department, Ottawa Main Street and the Ottawa Arts Council about a mural project for Franklin County. Since the mural would be placed in the city of Ottawa, we presented this request to the City Commissioners, but would like to share this vision with the County as it will benefit the whole community and is tourism related.

SPECIFIC ACTION REQUESTED

Allow the Tourism Department to explore grant funding opportunities that would help fund the mural.

ATTACHMENTS

Please see the attached Project Overview from Dave Loewenstein.

William H. Howe - Ottawa's Visionary Lepidopterist

Project Overview

William H. Howe was a remarkable person and a gifted artist, but too few people are aware of the incredible body of work he created in his home studio in Ottawa, Kansas. Working with the city, public schools and the local arts community, Ottawa plans to revive his legacy and celebrate his vision. This three-year project will include: 1) recreations of selected Howe paintings as public murals, 2) the development interpretive outdoor signage and a permanent exhibit about Howe's life and art 3) creation of educational programs and gardens related to Howe's most beloved subject, the migration of Monarch butterflies, and 4) a sustainable plan for future conservation and interpretation of Howe's art.

Participants / Roles

Susan Rader – Franklin County Tourism
Sue Dunlap – Howe Estate and Ottawa Community Arts Council
Lenni Giacini – Ottawa Main Street
Dave Loewenstein - Artist
Mural assistant
Mural intern

Timeline (Year 1)

December	Prepare project proposal Choose Non-Profit partner Meet with participants and partners Identify funding sources
January (2018)	Write grants and fundraise
February	Hold community meeting and news conference to launch project
March	Choose site and get permission for first mural Sign contract with artist Continue grant writing / fundraising
April	Launch facebook, website, Instagram Outreach to schools and community groups
May	Wall preparation and painting
June	Complete and celebrate mural
July	Continue planning for year 2

Budget - Expenses

Recreation of (1) Howe painting as a mural

Artist fees \$7,000 – 10,000

Other staff time \$2,000

Materials \$1,000

Scaffolding / Lift \$500

Insurance \$1,000

Documentation \$500

Total (estimate) \$12-15,000

Budget – Income

City of Ottawa

Sponsors

Crowdfunding

Grants

Kansas Creative Arts Industries

Franklin County Community Foundation

Mid-America Arts Alliance

National Endowment for the Arts



Examples of Howe paintings would look on downtown buildings. These are not necessarily the sites or paintings we would use.

Franklin County Agenda Cover Sheet



To: Franklin County Board of County Commissioners
From: Susan Rader
Department: Tourism
Date: 2/5/2018

AGENDA ITEM NARRATIVE

Provide update on community marketing strategy progress to increase Tourism throughout the County.

BACKGROUND

Upon review of the Franklin County comparison data and vendor lists, it has been determined that we have several distinct categories in our community. As we began the process of determining a tourism marketing strategy, we realized that before we can proceed, we need to delve into these categories in our community. We need to reach out to leaders in each category to answer the following questions: what are we doing well, what can we do together and finally what is standing in our way. By putting the focus on our community first, we hope to build a distinctive marketing strategy and increase tourism.

SPECIFIC ACTION REQUESTED

We welcome questions regarding the update on the community marketing strategy progress.

ATTACHMENTS

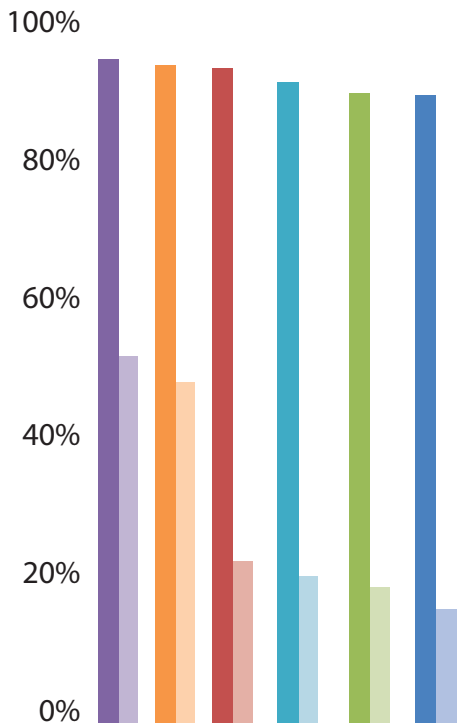
Please see the County Comparison Spread Sheet attached.

Strata with Surrounding Counties

Johnson | Douglas | Miami | Franklin | Osage | Anderson

Population by County

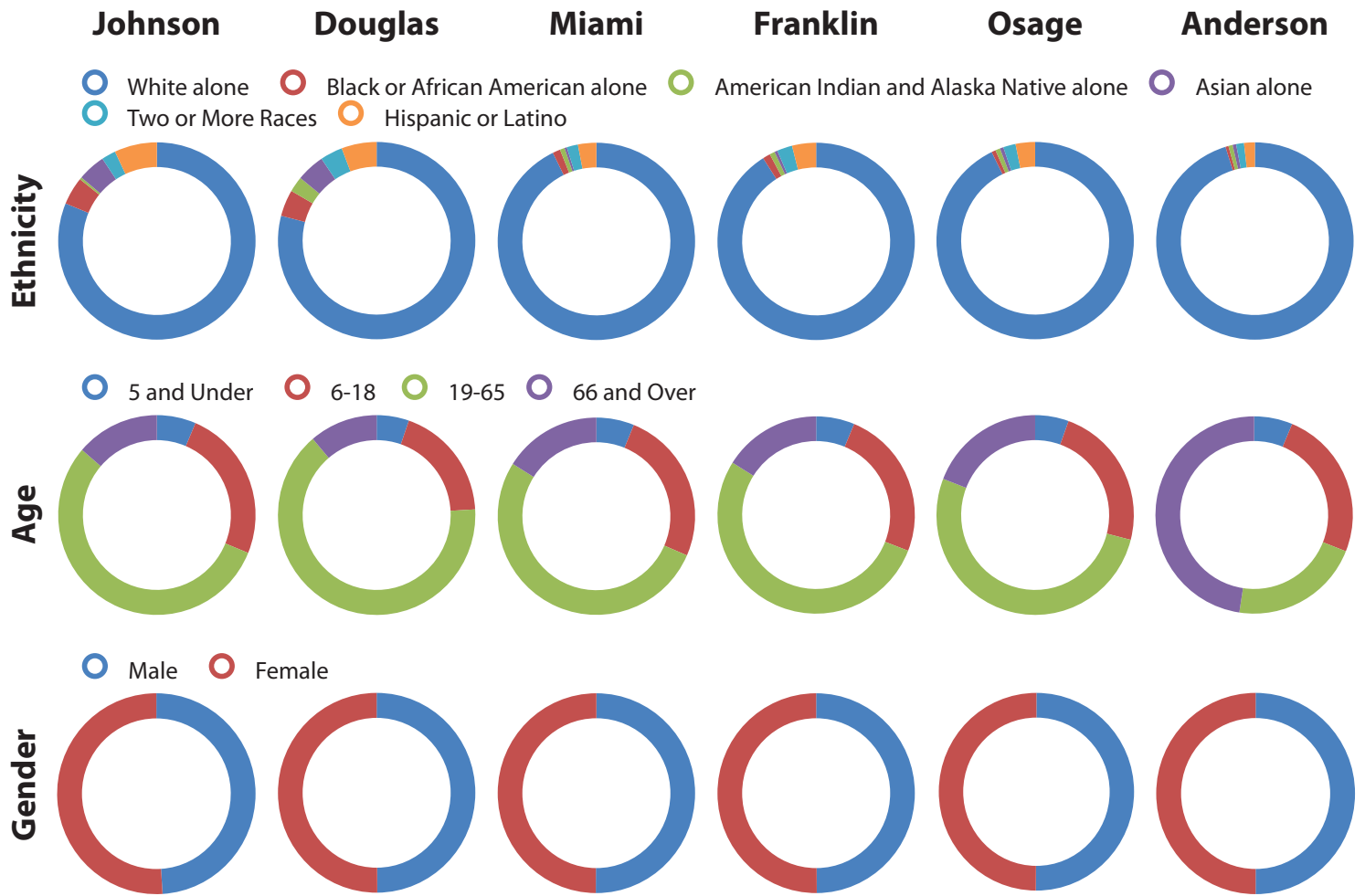
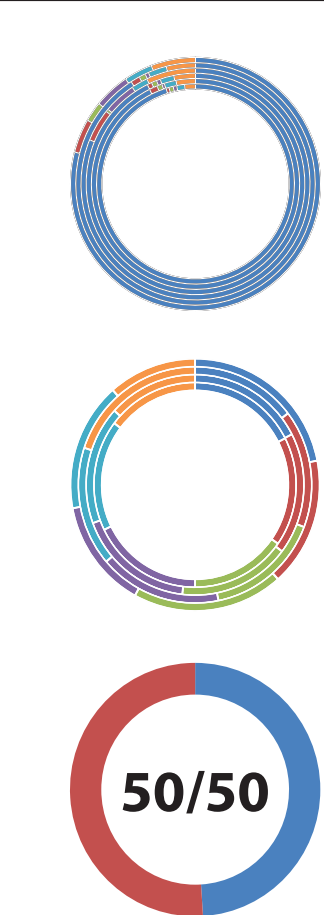
Each rectangle represents total county population in comparative size to one another while the inset represents relative size of county to state and the transition from urban to rural activity. A larger radius equals less density. To the left is a representation of population differentiated by mass as percentage.



■ High School Graduates
■ Bachelor's Degree or Higher

Diversity by County

Here diversity follows a somewhat predictable trend when considered alongside factors such as employment and post-high school education.

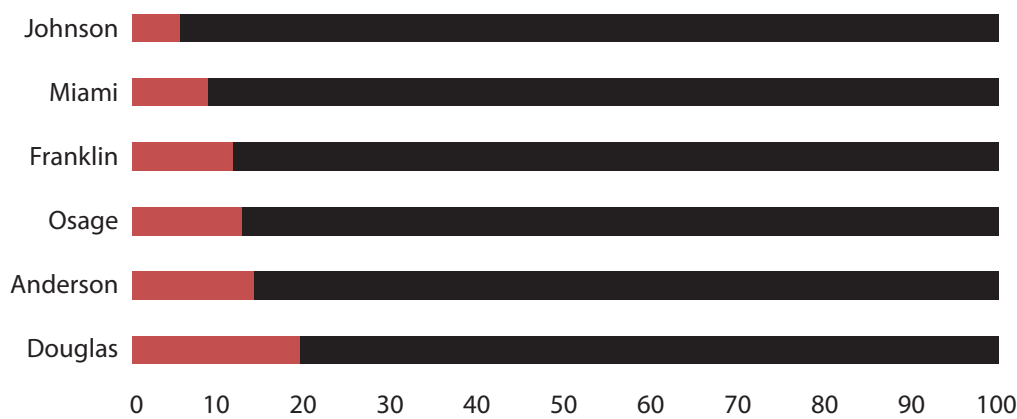


Insights

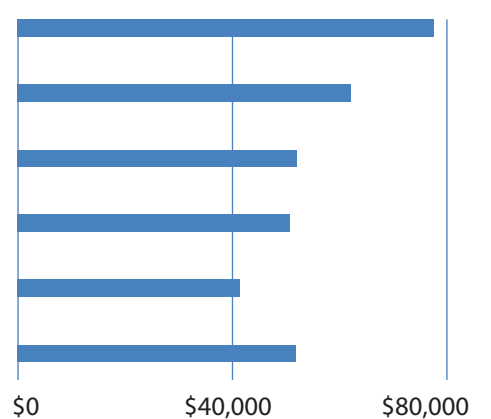
Mindset is everything. Understanding that a greater density in population does not necessarily mean a greater quality of offerings is important. It is also important to note the correlative changes in diversity both towards ethnicity and gender. While the gender divide shows little variation from county to county, the ethnic diversity found in more densely populated areas shows drastic difference. Not only is it an overall quantitative variation that contributes to gross population but an overall increase in the amount of persons identified as non-white. Of note is the correlation of county borders, highways and economic centers that show an increase in rural activity the further away the line stretches from dense areas. This speaks further to mindset, way of life, etc., but not necessarily expendable capital.

Economic Potential by County

● Persons in Poverty
● Persons not in Poverty



Median Household Income



Franklin County Agenda Cover Sheet



To: Franklin County Board of County Commissioners
From: Nick Robbins
Department: Emergency Medical Services
Date: 02/05/2018

AGENDA ITEM NARRATIVE

Discuss proposed schedule, and Staffing for Franklin County Emergency Communications Center.

BACKGROUND

FCECC's employees are currently budgeted to work 8 hour shifts with the shifts being 06:00 to 14:00, 14:00 to 22:00, and 22:00 to 06:00. These shifts take a minimum of 10 employees to fully staff. As you are aware staffing has been a challenge. A goal to get 3 dispatchers during the peak times has been discussed on various occasions. Because of the shortage of dispatch applicants, the dispatchers have been working 12 hour shifts over the past year. I would like to propose a schedule that will keep the dispatchers on 12 hour shifts and, when fully staffed, allow 3 employees to be staffed during the peak hours. This can be done with current staffing. I also want to discuss the position of Dispatch Manager. This position will be a day-to-day, first line supervisor that could provide coverage in the event of a vacancy.

SPECIFIC ACTION REQUESTED

Discuss the staffing proposal for FCECC employees permanently being placed on a 12 hour schedule.

ATTACHMENTS